



For Immediate Release

Contact: Ari Edelman (aedelman@mastrocomm.com)
Michele Kruchkowski (mkruchkowski@mastrocomm.com)
Mastro Communications, Inc. @ 732-469-5700

Doral Golf Resort & Spa, A Marriott Resort, Unveils *The Jim McLean Signature Course* Championship Caliber Course Is Famed Golf Instructor's First Full Course Design Project, Featuring South Florida's Three Toughest Starting Holes & Challenging Three-Hole *Bermuda Triangle* On Dramatic Back Nine

MIAMI, Fla., November 13, 2009 ... Doral Golf Resort & Spa, A Marriott Resort, today unveiled *The Jim McLean Signature Course*, formerly known as the Silver Course. Named after acclaimed golf instructor Jim McLean, a Top 100 Instructor who has operated the Jim McLean Golf School at Doral for the past 20 years, *The Jim McLean Signature Course* is the namesake's first full golf course design project, and is highlighted by three of South Florida's toughest starting holes, along with the aptly named *Bermuda Triangle* that challenges golfers with three consecutive water holes on the back nine.

Designed to offer a fair test of skill and shotmaking to the thousands of golfers who visit Doral each year, the first three holes on *The Jim McLean Signature Course* feature consecutive par-4's approaching nearly 500 yards each, which truly defines the golf course and offers a great challenge for players at all levels. The new course includes design features that enhance aesthetics as well as course strategy. Tee complexes are placed to provide varying distances to challenge players of all levels. In addition, the course was grassed with certified Tifway 419 Bermuda grass to provide more consistent playing conditions, a new irrigation system was installed, new continuous cart paths were constructed, and bunkers were designed to complement the course's overall strategy. Additionally, similar to the infamous TPC Blue Monster, the most recognizable of Doral's five championship courses and site of the PGA TOUR's World Golf Championships, the course features TifEagle greens, considered to be the fastest type of Bermuda grass available.

McLean's most significant changes to the new par-70 layout, which offers a unique collection of par-3 holes, include widened fairways, enhanced water visuals and an increased course length from 6,557 yards to over 7,100 yards. The signature 14th hole is a par-3 highlighted by an island green, and is part of McLean's *Bermuda Triangle* on the golf course's dramatic back nine. This spectacular hole will test a golfer's mettle as the tee boxes have been moved 80 yards to the right and lengthened by 30 yards from the professional tees, offering a challenging approach shot to the green. Complementing the signature hole is the 13th hole, a par-4 that demands an impressive tee shot that sets up a 220-yard carry over a lake. Rounding out the *Bermuda Triangle* is the 15th hole, a par-4 which is one of the most scenic holes on the golf course and features a new professional tee added off the back of the island green 14th hole, which increases the overall distance by 50 yards. The green on the 15th hole was also enhanced with a new false front, providing golfers with an excellent look at the elevated green.

"This is truly a championship-caliber golf course, and you will not find three more challenging starting golf holes anywhere in Florida," said McLean. "Moving the course from a par-71 to a par-70 not only makes it quite challenging from the professional tees, but it provides a very competitive and fun amateur-friendly course from the closer tees."

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4400 N.W. 87th Ave., Miami, Florida 33178-2192
Tel: (305) 592-2000 • Guest Fax: (305) -594-4682 • Sales and Marketing: Tel: (305) 591-6453
800-9-DORAL-9 • Fax (305) 591-6480 • www.doralresort.com



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“We are thrilled to collaborate with Jim McLean on this golf course re-design, and proud to name the course in his honor,” said Darrin Helfrick, Golf General Manager at Doral Golf Resort & Spa, A Marriott Resort. “As a part of the Doral family for nearly 20 years, Jim knows every inch of our courses and understands the needs of our guests. We are confident that this re-design will provide an enjoyable experience for players of all skill levels, while offering some of Doral’s most memorable golf holes.”

The Jim McLean Signature Course also represents a complement to Doral’s expansive environmental stewardship program. In 2008, Doral earned the designation as an *Audubon Cooperative Sanctuary* for its high level focus on environmental conservation. As part of the new design of *The Jim McLean Signature Course*, Doral was able to reduce 10 acres of maintainable turfgrass by replacing it with native grasses such as Cordgrass and Dune Sunflower. These plant species will provide wildlife habitat and require less resources to maintain. Aquatic plantings were also added to many lake features to enhance water quality and promote aquatic wildlife. The installation of a new state-of-the-art irrigation system will also decrease water usage and enable firmer, faster playing conditions.

The Jim McLean Signature Course is the latest multi-million dollar golf course enhancement at Doral, including the new-look TPC Blue Monster and the re-designed Great White Golf Course. Along with the Resort’s Red and Gold courses, Doral hosts over 150,000 rounds of golf each year on its five South Florida championship courses, and today stands as one of the country’s premier golf resort destinations. In addition to re-designing *The Jim McLean Signature Course*, in 2008 McLean signed a 10-year contract with Doral Golf Resort & Spa, A Marriott Resort, to retain the flagship location of the renowned Jim McLean Golf School at the resort, where it has been since 1990. Today, the Jim McLean Golf School is recognized as the number one golf school in America. For more information on *The Jim McLean Signature Course*, please visit www.doralresort.com.

About Doral Golf Resort & Spa

Situated on 650 tropical acres, the award-winning Doral Golf Resort & Spa, a Marriott Resort, is one of Miami’s premier resorts. All 693 luxuriously-appointed accommodations, including 96 suites, boast individual balconies/patios, guest-controlled air conditioning, direct-dial telephone with two-lines for high-speed Internet or fax access, electronic safes with rechargeable capabilities for your laptop, and more. Featuring five 18-hole championship golf courses, including the famed TPC Blue Monster, Doral is continuously ranked as one of the country’s leading golf destinations. The European inspired Spa at Doral offers guests more than 100 spa services, 52 treatment rooms, an on-site registered dietician/nutritionist and state-of-the-art exercise center. With over 110,000 square-feet of flexible meeting and function space, Doral Golf Resort & Spa is the perfect location for corporate events, meetings, elaborate receptions and unforgettable social events. For dining, guests can choose from a variety of delectable restaurants including Terrazza Restaurant and Café, Champions Bar & Grill, Bungalou’s Bar & Grill and, coming soon, an exciting new lounge and restaurant experience featuring a new Latin inspired Steakhouse restaurant. Located only seven miles from Miami International Airport, the hotel also features the Jim McLean Golf School, The Blue Lagoon pool, Camp Doral, tennis, a jogging trail and eight retail shops.

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